

University : Public International Business College Mitrovica
 Country : Kosovo
 Web Address : www.ibcmitrovica.eu

Education & Research

Number of sustainability-related startups (ED.11)

No.	Information
1	Startup name: Educational center Code Employees: 3 – 5 Description: The startup has engineers and educators recognizing the need for integrated training in IT and environmental management, leading to the development of a project-based curriculum. Its primary aim is to produce technically proficient individuals by offering Certified Interdisciplinary Courses/Bootcamps with individuals who would recognise the importance of IT in Environmental Management. The scope of work involves designing modular courses in applied physics, electronics, environmental sensing and mechanics/mechatronics, targeting K-12 students, university students, and adults. Its primary product is high-value, applied learning modules, often using proprietary kits and simulation environments. Initial startup size was estimated to be 3 – 5 employees. Photos: N/A
2	Startup name: Luka Smart City Employees: 2 Description: The startup originates from the growing smart city initiatives and the demand for accessible public charging infrastructure. Founded by a small team combining expertise in renewable energy, electronics, and urban design, the initial phase involves prototyping a modern, aesthetically pleasing, and weather-resistant solar-powered bench. Success relied on securing pilot projects with forward-thinking municipalities or corporate campuses to validate the product's durability and user demand. Photos: N/A
3	Startup name: Traceabeelity Employees: 2 Description: Traceabeelity's primary aim is to build a trusted, verifiable ecosystem for high-quality local honey, ensuring market fairness for beekeepers and consumer confidence. The scope of work involves

	two key areas. Technically, it must develop a robust digital traceability solution (e.g., QR codes) to record and display crucial data, including honey origin and laboratory authentication results, transparently to the consumer. Cooperatively, the startup must establish a governance structure for local beekeepers, setting strict quality standards and overseeing the verification process to secure a premium market share for the authenticated honey. Photos: N/A
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All the above startups were funded through IBCM's initiative, together with the support of an official grant from the US Embassy in Kosovo, through the startups' funding project titled "The Online Green Entrepreneurship Academy (OGEA)". The mission of the OGEA is to enhance the employability of young people in Kosovo and equip them with the skills necessary to compete for available jobs by providing career development and resources for entrepreneurial ventures. The OGEA was an extensive program for the development of green entrepreneurial startups; it provided training to approximately thirty young entrepreneurs (ages eighteen to twenty-three years old) from all over Kosovo, including those who have graduated and/or are entering the workforce for the first time. After the completion of a series of classes and workshops, participants presented their concepts to an evaluation committee. Those that received high ratings as being one of the most innovative and sustainable green start-ups were provided financial support for their launch and a mentor to guide them throughout the process. The goal of the OGEA was s to encourage young people from different communities and municipalities to develop and implement new and innovative ideas for their start-ups.